

## PARTICIPANT BIOS BRISBANE

# 2018



### JACQUELEEN BROWN

Principal Marketing and Events Officer

Trade and Investment Queensland

As the Project Manager Commonwealth Games and Events I am the lynchpin for TIQ's Trade2018 program within the 2018 Commonwealth Games. My role includes attraction and coordination of investment and trade opportunities (across health and knowledge, food and agriculture and international education) working with the Queensland team and our 12 internationally based Commissioners to host delegations, provide business matching and develop future trade opportunities.

As the former Principal Marketing and Events Officer, International Education & Training, TIQ, I led the marketing communications and events team to promote Queensland internationally and implement the government's International Education and Training (IET) Strategy to Advance Queensland 2016-2026 including successful campaigns such as SummerLife . With over 20 year's marketing communications experience and senior roles at Moose Toys, the Walt Disney Company, DaimlerChrysler, Arts Centre Melbourne, Grey Advertising, City of Melbourne and Brisbane Tourism, my diverse career has spanned tourism, retail, education, entertainment, manufacturing, wholesale, health, government and automotive.

I am also a sessional academic at QUT working with domestic and international students undertaking Introduction to Public Relations. I have held numerous Non-Executive Director roles including Chairperson and Board Member for The Push and Next Wave Festival and hold a Bachelor of Business, Marketing (QUT), Graduate Diploma, PR (QUT) and a Master of Communication (RMIT).



#### JOHN GALLAGHER

Head of Enterprise Risk and Regulation

**QIC** Limited

John is the Head of Enterprise Risk and Regulation at QIC.

QIC is a global diversified alternative investment firm offering infrastructure, real estate, private equity, liquid strategies and multi-asset investments. It is one of the largest institutional investment managers in Australia, with over A\$82 billion in funds under management, offering infrastructure, real estate, private equity, liquid strategies and multi-asset investment services. QIC has over 700 employees and serves more than 110 clients including governments, pension plans, sovereign wealth funds and insurers, spanning Australia, Europe, Asia, Middle East and the US. Headquartered in Brisbane, Australia, QIC also has offices in New York, San Francisco, Los Angeles, Cleveland, Fort Lauderdale, London, Sydney, and Melbourne.

Prior to joining QIC in 2008, John spent ten years working with Perpetual Limited, an Australian funds management, trustee and diversified financial services company, including as the business unit manager for Compliance within the Corporate Trust division.

His career began with the Global Relationship Bank of Citibank NA in London and he holds a Bachelor of Laws (LLB(Hons)) from Newcastle University in the UK, a Graduate Diploma of Applied Finance and Investment and is a Certified Fraud Examiner.





#### SIMON GRANT

Global Head of Members

Chartered Accountants Australia and New Zealand



#### SIMON JENKINS

Sales & Marketing Manager Mars Birdcare Australia Simon Grant FCA is currently the Global Head of Members for Chartered Accountants Australia and New Zealand and is responsible for all member engagement activities across the fifteen regions where the integrated organisation delivers its services globally.

Simon has over 15 years of management experience with Chartered Accountants ANZ and prior to that was with Deloitte and in Banking.

Simon has worked in Practice, on Audit to Corporate Advisory assignments, and in business environments in corporate and retail banking.

Simon qualified as a Chartered Accountant in 1987 with an antecedent firm that is now part Deloitte.

Simon is married with three children, a civil engineer, a trainee accountant and a university student studying chemical engineering.

My role is Sales & Marketing Manager for Mars Birdcare Australia, a division of Mars Inc. I've been with the Birdcare division for 6 years, but spent 11 years prior to that with Mars Chocolate. When you include 7 years prior to that at Smiths Snackfoods (PepsiCo), I've spent a total of 24 years in the FMCG industry.

My career has been mostly sales focused, having spent my time at Mars in a variety of state and national account management roles, before adding marketing into the mix when I moved across to Birdcare.

My formal qualification is a Bachelor of Business Degree from QUT, with a major in Accounting.

Outside of work, I am married (my wife's name is Madonna), and we have 2 children - Zoe is 12 and Lily is 10 and a 4-year-old cavoodle (Coco).

In my spare time, I try to stay fit by running 2-3 times a week and playing golf as many weekends as possible. I'm also hoping to see the Eels win another premiership at some point in my lifetime.



#### GREG O'ROURKE

Senior Trade and Investment Officer

Trade and Investment Queensland

Greg works in the International Markets team at Trade and Investment Queensland (TIQ), focusing on export and investment facilitation, and government relations with China and Taiwan. Greg's substantive position is in the Mission Planning team which coordinates Premier and Minister for Trade overseas trade and investment missions, as well as Governor of Queensland Official overseas visits and other portfolio Ministers' international programs.

Given Queensland's strong international trade and investment with Asia, this is a particular area of interest for Greg. He has worked at TIQ for 10 years and enjoys working to create better relationships with foreign governments and companies to enhance the opportunities for collaboration in areas such as investment, education, health, agribusiness and other key industry sectors.

Greg has studied a Master of Asian Studies, and a Bachelor of Commerce at Griffith Business School. He is married with a two-year-old son and is a keen drummer outside of work.





#### JONATHAN REGAN

Business Manager Mars Birdcare Australia Jon Regan is an FMCG industry professional with 26 years' experience across operations and business management in both the UK and Australia.

For the past 8 years Jon has been the Business Manager for Mars Birdcare Australia, a stand-a-lone business unit within one of the world's largest privately held businesses, Mars Incorporated. Experienced in business strategy, change management, operations, commercial and sales with a focus on delivering results through the engagement of individuals and teams.

His personal and business interest are now squarely focused on the next phase of development for Mars Birdcare with the accelerated sales growth within the Asia Pacific region.

Jon first qualified as a time served apprentice in industrial measurement and control before then completing his BEng Hons in Electro Mechanical Power Engineering from Loughborough University.



#### SUSAN ROBERTS

Proprietor / Executive Manager

Especially Australian

Susan Roberts, BA, Qld,

In 1990 I established a special interest inbound travel agency, when Townsville city announced sister city relations in Japan & later Korea and China.

The focus is on community groups, education, business, sport, tourism, cultural exchange and special interest organisations. These exchanges include: Hospitality, English language, Banking, Chambers and Junior Chambers of Commerce, Art exhibitions, theatre and modern dance performances in Japan & Korea, Artists in China, Australian Festival of Chamber Music Master classes for international students, Choral coperformances in Japan and Australia, Aboriginal Traditional Dance, reciprocal Rugby Union and Soccer competitions. Swimming and Tennis training, Life Saving. Fund raising for the Fukushima victims in Iwaki.

2001 - Centenary Award for service to sister cities international exchange

2006 - Japanese Consulate General, Queensland, Award for services to sister cities

2007 - Japanese Foreign Minister's Commendation for services to Japan Australia relationships

2008 - Appointed Vice-Chairman to World Toilet Association, Korea

2011 - Iwaki City Medal and Commendation for 20 years' service to sister city

2015 - Emperor of Japan. Order of Rising Sun, Gold and Silver Rays, recognising distinguished service between Australia & Japan

2016 - Iwaki City 50th Anniversary special award for support of sister cities

Interests include travelling and the arts.



Brendan Ross has 25 years of experience as an arts and cultural leader, producer, manager, and festival director. Brendan currently holds the position of Producer – Curatorial at the Queensland Performing Arts Centre (QPAC) where he identifies, develops and manages complex programs across music, theatre, dance, and community partnership.

As Festival Director of Out of the Box in 2014 he led QPAC's signature international festival of early childhood, introducing new creative programs and educational resources celebrating Asian-Australian artists and receiving the QUT Vice Chancellor's Award for Excellence.

BRENDAN

Brendan also recently brokered a new partnership between QPAC and the BrisAsia festival, and is now exploring strategies for international commerce and collaboration



#### ROSS

Producer - Programming

Queensland Performing Arts Centre (QPAC)

#### between QPAC and Asian partners.

Brendan has previously held positions as Executive Manager Partnerships at the State Library of Queensland, Executive Director at Lean Forward Arts, and Artistic Director of several youth arts organisations. He has served on numerous boards and panels, is an Alumni of the Australia Council's emerging leaders program, and was a recipient of the Lord Mayors Performing Arts Fellowship. Brendan has a Master of Fine Arts (Drama) and a Bachelor of Arts (Music) and is a keen bushwalker, gardener, and sometimes science geek.



#### JESSICA SIMPSON

Acting Head of Corporate Affairs East Coast Australia

BHP

As Acting Head of Corporate Affairs East Coast Australia Jessica reports to the VP CA Minerals Australia. The role is accountable for the strategic direction, development and execution of Corporate Affairs strategy including Government and community relations, internal and external communications and media management for BHP's Coal Assets. This includes two Joint Venture Partnerships with Japanese corporations and an advisory role on the Assets executive leadership teams.

Jessica manages a cross functional team with direct and indirect reporting lines. A trained journalist Jessica has worked in the industry for over 10 years and has a keen professional interest in two key areas - social policy including frameworks, standards and reporting as well as implementation of these, and culture, both maximising organisational culture and the influence of external environments. Jessica was recognised by the Queensland Resources Council with a highly commended when nominated for the overall Women in Resources Award.

Jessica has a Bachelor of Journalism and a Graduate Certificate in Community Relations for the Resources sector from the University of Queensland. Jessica's partner Nick also works in resources and they have two children, Evelyn, 2 and a newborn, Riley. Jessica is completing the course while on parental leave.



EMILIE SOUST

*Solicitor* Herbert Smith Freehills My name is Emilie and I am a Solicitor at Herbert Smith Freehills in the Corporate (Energy and Resources) team in Brisbane. Come March 2018, I will have worked at HSF for 2 years. During my time with HSF, I have worked in the Corporate (Energy and Resources), Corporate (Energy M&A/PE) and Real Estate teams and spent time in both the Brisbane and Singapore offices. Prior to starting at HSF, I spent a year in China (Beijing and Suzhou) studying Chinese Law and Mandarin. I also spent some time in Shanghai while I was a legal intern at King & Wood Mallesons.

I was born and raised in Melbourne (so I am an avid St Kilda supporter), a keen skier, and love anything that involves pizza/pasta and red wine. I have a passion for learning languages. I am currently studying Mandarin and Spanish. One day, I hope to write a book (they say everyone has at least one novel in them) but whether it will ever be published, we will see.





#### DR ZARA STANHOPE

Curatorial Manager, Asian and Pacific Art

Queensland Art Gallery | Gallery of Modern Art Zara Stanhope is Curatorial Manager, Asian and Pacific Art at Queensland Art Gallery | Gallery of Modern Art and has been working in the field of visual art and art museum/galleries for 25 years. Her role involves managing the exhibitions and collections in regard to art from Asia and the Pacific, curating exhibitions, publishing on content related to the program and developing stakeholder relations.

Between 2013 and 2017 she was Principal Curator and Head of Programmes at Auckland Art Gallery, Toi o Tāmaki, and previously Deputy Director and Senior Curator at Heide Museum of Modern Art, Melbourne (2002-08) and the inaugural director of the Adam Art Gallery at Victoria University of Wellington, New Zealand (1999-2002).

She is an Adjunct Professor in the School of Art and Design at AUT University, Auckland and at RMIT University, Melbourne and holds a PhD from the Australian National University. Zara has curated over 50 exhibitions, has edited award winning books and publications in the museum sector and is a curator, writer and researcher concerned to activate public engagement with, and opportunities for, creative practices in the global South.

Interests include outdoor pursuits, reading, meeting new people and exploring new places.