

GET ASIA-READY ONLINE, ANYWHERE, ANYTIME

Do you have the cultural skills to do business with Asia?

Asialink Business has developed highly-interactive comprehensive online courses for individuals and organisations looking to build practical business knowledge and skills to achieve results in and with Asia.

Our innovative online courses feature adaptive, scenario-based modules that allow you to tailor your learning journey to fit your lifestyle and work commitments.

Enterprise packages are available for organisations looking to build Asia business skills quickly and at scale.

Courses

Cultural Intelligence 1 - Develop your cultural awareness and gain confidence when working with Asian partners and stakeholders.

Cultural Intelligence 2 - Learn how to develop and implement deeper practical strategies for working with Asian cultures.

Cultural Intelligence: China Lens - Understand the importance of Chinese culture in a business context and how to effectively work with Chinese colleagues and partners.

Visit asialinkbusiness.com.au/training-programs/online-courses to enrol

Cost:

\$250 per course (excluding GST)


Discounted enterprise packages:

contact@asialinkbusiness.com.au

Argonaut™

Courses utilise Argonaut, a practical online tool enabling users to identify key areas of cultural difference between themselves and target markets.

Cultural Intelligence 1: Practical Skills Resources | Transcript | Help



INDIA- LIMITED TIME
What Else Could You Do to Get the Team Engaged?

Drag all your answers here

Share information about yourself and your organisation, and be willing to invest in relationships.

Use emails/phone calls etc. before (and after) the visit to build relationships.

Cultural Intelligence 1: Introduction Resources | Transcript | Help

WHAT IS CULTURAL INTELLIGENCE?
What is Asia Capability?
Essential to the success of Australian businesses

Mix of individual and organisational qualities, skills, knowledge and attitudes

Includes:

- Cultural understanding
- Skills in negotiating across cultures
- Understanding of regulations or market trends in Asian countries

Understand local cultures, histories and business practices to navigate these environments more skilfully and achieve business outcomes.

