

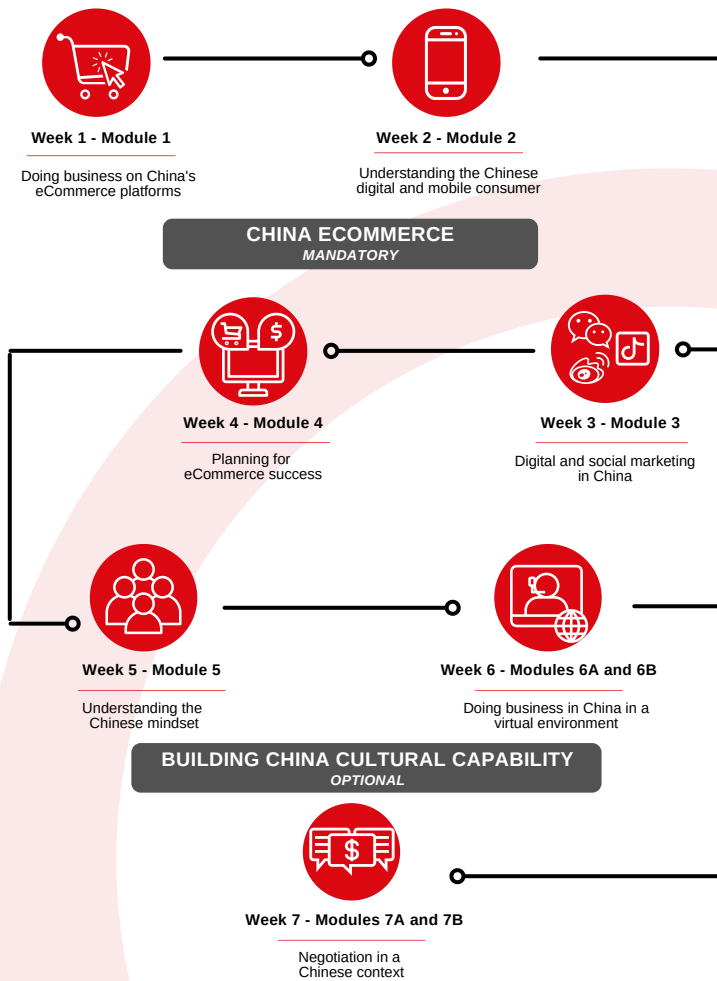
The China Digital Economy Academy

Accelerate your eCommerce business in China

If you are currently doing business, delivering services or exporting your products to China - this program will help position you for future success

The China Digital Economy Academy is supported by The National Foundation for Australia-China Relations. In partnership with Austrade and Australia Post, Asialink Business has developed a series of programs to promote and strengthen understanding and engagement between Australia and China, by helping Australian small to medium-sized enterprises (SME's) already engaged in China, to further benefit from China's digital eCommerce opportunities.

COVID-19 has accelerated the shift to a digital marketplace, and nowhere more quickly than China. China's digital landscape continues to grow and develop and organisations that want to succeed in China must build new capabilities to navigate the opportunities.



EVENT DETAILS

Registration dates:
1 March 2021 to 30 April 2021

Program dates:
4 May 2021 to 18 June 2021

Session times:
Morning (9am - 11am)
Afternoon (1pm - 3pm)

Module duration:
2 hours

On successful completion of The China Digital Economy Academy program, you will have the opportunity to explore additional support from our partners Austrade and Australia Post:



- Business matching opportunities.
- Consultations with in-country experts.



- Opportunity for a consultation with an Australia Post logistics expert to discuss the right shipping services for your needs.

For more information:



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